### **Research Seminar**

#### Theme C Quantitative Data Sources and Statistical Packages

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### Discuss the access to and use of quantitative data and the potentialities of statistical packages when carrying on empirical research.

... based on our own experience



- Empirical research
- Access/preparation of data
- Data sources
- Statistical packages

### **Empirical research**

- Definition of a *topic* based on a theoretical model/ the literature....
- Definition of the hypotheses to test the *thesis*
- Access and preparation of data
  - Collection o data and data set construction
  - Measurement methods and instruments
- Test of hypotheses data analysis and model building
  - Univariate, bivariate or multivariate analysis
- Presentation of results

### **Empirical research**

- Empirical research is subsidiary to an *idea*, is carried out to answer a question, which is the centre of the thesis
  - We don't carry on empirical research just to do empirical research
- Empirical research enables to test whether an idea is true, to answer a concrete question
  - The increase of minimum pensions helps to reduce poverty?
  - A marketing campaign raises the number of consumers of a given product?
  - The action of the central bank reduces de cost of funding for companies?

### Access/Data preparation

 Secondary information – produced by entities of the Statistical System/ other entities

- Primary information direct collection
  - Enquiries
  - Case studies

# Data access: Most common sources of secondary statistical information

- Statistical entities
  - National:
    - INE, Bank of Portugal, DGO, etc...
  - Internacional
    - Eurostat, ECB, European Commission, OECD, United Nations, World Bank, IMF, WTO, ILO, etc...
- Other
  - Datastream, Bloomberg, Reuters, Dun & Bradstreet



#### Data access

#### Secondary data from statistical sources

- Some checks:
  - metadata
  - statistical classifications
  - goals and data to use issues:
    - different sources for the same variable
    - original vs normalised values
    - international comparisons
    - breaks in series



## Data access Direct collection/ Enquiries

- Some checks:
  - population and sample selection
  - enquiry methodology
  - pilot enquiry and simulation of analysis
  - type of questions: open vs closed
  - answers coding
  - closed questions: measurement scales
  - monetary and time costs to apply an enquiry

### **Types of Data**

- With respect to the temporal dimension/units observed
  - Time series
  - Cross sections
  - Panels
- With respect to the type of statistical unit
  - Microdata
  - Aggregate data

### Data analysis and model building Types of analysis

- Static analysis
  - One observation point
- Comparative statics
  - Two observation points two independent observations
- Dynamic analysis
  - More than one observation point and ability to measure flows



#### • The choice of the package

- Depends on the work to carry on and on the structure of the data
- Three levels:
  - Excel
  - PASW (ex-SPSS), Stata, SAS, TSP, EViews...
  - Gauss

For a discussion on the levels of popularity of the different statistical packages check: The Popularity of Data Analysis Software by Robert A. Muenchen (http://r4stats.com/popularity)

- Work with SPSS/STATA/SAS
  - All have an user interface based in a system of menus, a data sheet and an output window
  - Most have another interface that enable the user to write and run procedures using commands
    - Many of the most powerful commands are only available this way
    - Usually there is some possibility of interaction between the menu system and the programming interface – allows to use the menus to create command lines



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execute.



- Advantages in using syntax files
  - Once the language is known it saves a lot of time it is easier to change some bits of the program and run it again than to repeat all the steps
  - The programme allows to understand the research strategy and options made when dealing with data or model problems
  - The same programme may be used in different projects

NOTE: It is possible to find many procedures available on line

#### • Free access

- Portal INE
- Portal Bank of Portugal (BPSTAT, etc)
- Portal Eurostat
- European Commission: DG ECFIN (AMECO, KLEMS, BACH, ...)
- Portal OECD
- WTO (World Trade)
- IMF, World Bank, etc
- CMVM/Euronext

- Available in ISEG terminals
  - Datastream
  - BANKSCOPE information on over 23,000 banks
  - CHELEM world trade, macroeconomic data and balance of payments
  - OSIRIS Information on listed companies

- Available for research (protocol)
  - Protocol ex-MCTES/INE access to microdata

#### NOTE:

To access data it takes time: contracts / protocols / waiting time...=> Need to consider this at an early stage of the research.

- Some rules when dealing with data (especially confidential data)
  - Limit the use of data to the goal agreed
  - Always refer who has made the data available (and the version that is being used)
  - Do not use data for commercial or other non agreed uses
  - Respect the rules of confidentiality and anonimization
  - Destroy data in the end of the period agreed